



2010 Ford F-150 SVT Raptor

PRICING AND PACKAGING GUIDE

STANDARD EQUIPMENT

2010 FORD F-150 SVT RAPTOR

POWERTRAIN/FUNCTIONAL

- 5.4L 3V EFI V-8 FFV
- Four-wheel drive – electronic shift-on-the-fly transfer case
- 4.10 front axle
- 4.10 rear axle with electronic locking differential
- 26-gallon fuel tank
- Super Cab 133-inch wheelbase with 5.5-foot box
- Trailer Tow Package
- Exhaust – unique dual-outlet muffler
- AdvanceTrac® with RSC (Roll Stability Control™)

SUSPENSION/CHASSIS

- Heavy-duty front chassis and engine skid plates
- Long-travel high-performance suspension
- High-performance off-road front and rear triple internal bypass FOX Racing Shox
- SVT performance cast-aluminum front upper and lower control arms
- SVT performance tie rods
- SVT performance front coil springs
- SVT performance rear leaf springs
- SVT performance front and rear microcellular jounce bumpers
- Steering rack travel/boost curve
- Hill Descent Control™/easy Off-Road Mode
- Unique dual-outlet muffler

WHEELS

- 17-inch painted and machine-finished cast-aluminum wheels
- Full-size spare wheel

TIRES

- BFGoodrich® 35-inch LT315/70R-17 BSW A/T
- Full-size spare tire

EXTERIOR

- Flared front fenders with functional air extractors
- Flared pickup box outers
- Power dome hood with functional air extractors
- Cast-aluminum running boards with protective coating
- Brick-wall front grille
- Unique front and rear wheel lip moldings – foundry finish
- Unique front bumper – foundry finish and body-color fascia
- Unique rear bumper – painted foundry finish
- Integrated marker lights
- Colored headlamps and smoked taillamps with black bezel
- SecuriCode™ keyless entry keypad
- Raptor SVT tailgate badge
- Front and rear tow hooks
- Power front and rear door windows
- Power sliding rear window with privacy tint and defrost
- Power mirrors

INTERIOR

- Side curtain and thorax side air bags
- Auto-dimming rearview mirror
- Unique center stack and door trim appliqué finish
- Flow-through console with Hill Descent Control/Off-Road Mode switches and Auxiliary Switch Board
- Black leather-wrapped steering wheel with Molten Orange center strip, thumb pads and integrated controls
- Power door locks
- Speed control
- New switch panel on console top with switches for Hill Descent Control, Off-Road Mode and auxiliary functions
- Electrochromic auto-dimming rearview mirror

SEATS

- Seatback bolsters, leather/cloth trim, 40/console/40
- Six-way adjustable driver's seat
- Vinyl rear seating surfaces, second-row flip-up 60/40 seat

AUDIO/ENTERTAINMENT

- AM/FM single CD with clock
- SYNC® voice-activated communications and entertainment system
- SIRIUS® satellite radio

FLOOR COVERING

- Unique front and rear rubber floor mats with SVT logo



2010 FORD F-150 SVT RAPTOR RAPID SPEC PRICING

Ford F-150 SVT Raptor	\$38,020
Destination and delivery	\$975
5.4L 3V EFI V-8 FFV	S
Six-speed automatic transmission	S
OPTIONAL EQUIPMENT	
6.2L SOHC V-8/six-speed automatic (available early 2010)	\$3,000
Stowable Bed Extender	\$195
Tailgate Step	\$350
Power moonroof with one-touch opening	\$995
Integrated Trailer Brake Controller	\$230
Rear View Camera System (mirror-based or navigation-based)	\$450
Navigation with Sony® Audio (requires Luxury Package)	\$2,430
PACKAGES	
Interior Color Accent Package <ul style="list-style-type: none"> • Orange accent front seats – unique leather insert seating surfaces • Orange accent rear seat – vinyl seating surfaces • Orange accent IP center stack appliqué finish • Orange accent door panel appliqué finish 	\$395
Graphics Package	\$1,075
Luxury Package <ul style="list-style-type: none"> • 40/Console/40, 10-way power driver and passenger seats with heat and driver memory • DATC – dual automatic temperature control • Sony Audio with six-disc CD • Power/heated/signal/driver-dimming memory side-view mirrors with body-color cap • Power-adjustable pedals • Memory system – power-adjustable pedals, power mirrors, power seats 	\$1,950

FUNCTIONAL EQUIPMENT

AXLE AVAILABILITY

*Final drive ratio: 4.10
electronic limited slip*

WHEEL AVAILABILITY



17-inch painted and
machine-finished
cast-aluminum wheels



COLOR & TRIM AVAILABILITY

		INTERIOR COLOR	Black	
		SEAT COLOR	Black	Orange
Raptor	Unique front seat – new seatback bolsters, unique leather/cloth trim 40/console/40, power driver’s seat (six-way adjustable). Unique rear seat vinyl seating surfaces, second-row flip-up 60/40 seat		•	
Raptor Luxury Package	40/console/40, 10-way power driver and passenger seats with heat and driver memory		•	
Raptor Interior Color Accent Package	Orange accent front seats – unique leather insert seating surfaces Orange accent rear seat – vinyl seating surfaces. Orange accent IP center stack appliqué finish and orange accent door panel appliqué finish			•
EXTERIOR COLOR		Availability		
Blue Flame Metallic		•		
Tuxedo Black		•	•	
Molten Orange Tri-Coat		•	•	
Oxford White		•		